



## How you can support!

The Hancock County Fair welcomes more than 115,000 guests annually. You can take advantage of an outstanding advertising opportunity by joining our Sponsorship Program. In addition to the exposure your business will receive from fair visitors, you'll also be featured on the Fair Board website, which receives more than xxx hits and on our Facebook page, which has nearly 4,000 followers.

Here are the opportunities available to Sponsors:

## Entertainment Sponsorship

- Banners displayed during fair or event (sponsor supplies two banners)
- On the Saturday before the Fair, listing in the Findlay Courier insert as a Sponsor (sponsorship must be made by August 1)
- Day admission passes one (1) pass per \$100 sponsorship
- Announcements of your sponsorship before and during the event
- Posting on our website as an event sponsor
- Home page slider banner on website (must supply digital logo or photo)
- Posting on our Facebook site with link to your Facebook page as a sponsor (Exclusive Sponsor: sponsoring 50% of the entertainment cost.)



## Sign & Banner Sponsorship

### SHOW ARENA SPONSOR

- Two 30"x 96" banners (provided by advertiser) will be placed outside on east and west ends of the building.
- Show Arena will be referred to as "(your name)" Show Arena during all shows.

### NORTH GRANDSTAND SPONSOR

- Two 30" x 96" banners (provided by advertiser) will be displayed on East Arena Fence.
- Will be referred to (over the Public Address System) as "(your name)" Grandstand Sponsor at each event.

### TRASH CART SPONSORS

- A two-sided sign can be accommodated on the side of the mobile carts. You can rent one side or both sides.

### GATE SPONSOR

- One 24" x 36" banner (provided by advertiser) sponsor delivers banner weekend before the fair and picks up banner the week after the fair.

### FAN SPONSOR PROGRAM

- Name announced as "Fan Sponsor" over Public Address System.
- Name listed on the fair website as a Fan Sponsor
- Name listed with Thank You on Facebook page

BANNERS CAN BE PRINTED THROUGH THE FAIRGROUND AT ADVERTISERS EXPENSE - FAIRBOARDS SPECIFICATIONS



HANCOCK COUNTY AGRICULTURAL SOCIETY  
1017 E. Sandusky St., Findlay, Ohio 45839  
Phone – (419) 429-7344 (Senior Fair Office)

# Become a Hancock County Fair Sponsor!





## There are numerous ways to be involved at the Hancock County Fair

For more than 77 years, the Hancock County Fair has been a source for family entertainment. While it doesn't matter if they come for the livestock contest, special events, rides, food or just to people watch, people from all over the county gather on the fairgrounds for six exciting days.

### Day Sponsorship

- Use of the tent in front of Sr. Fair Office for a day
- On the Saturday before the Fair, you are listed in the Findlay Courier insert as a Sponsor (*sponsorship must be made by August 1*)
- Day admission passes one pass per \$100 sponsorship
- Announcements of your sponsorship during fair days (*ten announcements per day*)
- Posting on our website as a Day Sponsor
- Home page slider banner on website prior to fair and during fair day (*must supply digital logo or photo*)
- Posting on our Facebook site with links to your Facebook page as a sponsor



## Ribbon Sponsorship Program

### Blue Ribbon Sponsorship

- On the Saturday before the Fair, listing in the Findlay Courier as a Sponsor (*sponsorship must be made by August 1*)
- Day admission passes one pass per \$100 sponsorship
- Announcements of your sponsorship during fair days (*ten announcements per day*)
- Posting on our website as a Blue Ribbon Sponsor
- Home page slider banner on website prior to fair and during fair day (*must supply digital logo or photo*)
- Posting on our Facebook site with link to your Facebook page as a sponsor

### White Ribbon Sponsorship

- On the Saturday before the Fair, listing in the Findlay Courier as a Sponsor (*sponsorship must be made by August 1*)
- Day admission passes one pass per \$100 sponsorship
- Announcements of your sponsorship during fair days (*five announcements per day*)
- Posting on our website as a White Ribbon Sponsor

### Red Ribbon Sponsorship

- On the Saturday before the Fair, listing in the Findlay Courier as a Sponsor (*sponsorship must be made by August 1*)
- Day admission passes one pass per \$100 sponsorship
- Announcements of your sponsorship during fair days (*eight announcements per day*)
- Posting on our website as a Red Ribbon Sponsor
- Posting on our Facebook site with link to your Facebook page as a sponsor

