



Marketing Opportunities for Your Business

Headliner Event Sponsorships

Headliner Events are the main attractions of the Hancock County Fair. There's something for everyone at the fair, and your business can reach the audience that's right for you by sponsoring any of the activities in our great lineup for 2018.

Package includes:

- Headliner Sponsorship recognition on our Sandusky Street digital sign during fair season.
- Year-long Fair Supporter recognition on our Sandusky Street digital sign
- Two business banners displayed during the event (supplied by sponsor)
- Recognition and tagging of your business on the Hancock County Fair's social media posts
- Your Branding included on videos and photos published to social media
- Recognition in fair schedule brochure, news releases and newspaper advertising (sponsorship listing prior to fair)
- Homepage graphic web banner and listing as a Headliner sponsor on Hancockfairgrounds.org
- Ten "commercial" announcements about your business over the PA system
- Eight Season admission passes

Hancock County Marching Band Showcase Wednesday / \$2,000 Sponsor/Co-Sponsor

A perennial event featuring hundreds of our County's youth in the marching bands from all the Hancock County Schools for a special night of great music and marching maneuvers.

Donkey Races for Flag City Honor Flight Wednesday / \$2,000 Sponsor/Co-Sponsor

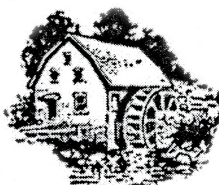
Donkey jockeys are local celebrities and residents who have garnered their sponsorship donations to benefit the Flag City Honor Flight. Jockeys do their best to stay astride these "gentle" donkeys in the qualifying heats to earn their spot in the finals. It's a hoot!

Calf Scramble Thursday / Investment – \$2,000 Sponsor/Co-Sponsor

Contestants and cattle go head to head in a battle of wills and might at Hancock County's annual calf scramble. This event continually fills the north grandstand and crowds surround the arena each year. Families come to watch little ones take part in the Chicken Scramble before the main event, and all stay to enjoy the show.

Harness Racing with pari mutual stakes Wed. & Thurs. / Investment – \$2,000 Sponsor/Co-Sponsor

2 and 3 year olds, Trotters and Pacers, Standard Breds from across the region descend on Hancock County for 2 days of fast action racing on the South Track.



Hancock County Agricultural Society
1017 East Sandusky Street
Findlay, Ohio 45840



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Hancock County Barrel Battle Friday / \$2,000 Sponsor/Co-Sponsor, \$250 Barrel Sponsor

Very exciting competition open to all comers from the 3-state area to lay down the fastest time on the three-barrel pattern in the North Arena to win the purse and bragging rights.

KOI Drag Racing Friday / \$2,000 Sponsor/Co-Sponsor, \$500 Track (2) Sponsor

They race ANYTHING! Cars, trucks, motorcycles, snowmobiles, ATVs, golf carts, even horses. Yes, we said horses. If they don't have a class for you, they will make a class for you.

Broken Horn Rodeo Saturday / \$2,000 Sponsor/Co-Sponsor, \$500 Bucking Chute Sponsor, \$500 Bike race sponsor, \$500 bouncy horse sponsor

Professional and amateur athletes compete for much needed points to qualify for the IPR Rodeo Finals in October, in a full line up of calf roping, steer wrestling, barrel racing, bronc and bull riding.

Horse Team Pulling Contest Saturday / \$2,000 Sponsor/Co-Sponsor, \$500 Pulling Sled Sponsor

A Hancock County Fair Standard. It's often said, "It ain't the Hancock County Fair without the Horse Pulls." We can always count on the North Arena stands being full for this event.

Sunday Night Gospel Worship Concert Sunday / \$2,000 Sponsor/Co-Sponsor

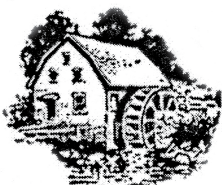
Act TBD

NTPA Tractor and Truck Pull Sunday / \$2,000 Sponsor/Co-Sponsor, \$1,000 Track Sponsor, \$1,000 Sled Sponsor

Wear your ear protection for the super modifieds, and get your fix of Black Smoke from the diesel truck and pro stock tractor classes on the South Track. The National Tractor Pulling Association delivers a super show of pulling power and slinging dirt!

Demolition Derby Monday / \$2,000 Sponsor/Co-Sponsor, \$500 Forklift/Wrecker Sponsor

Drivers compete in this smash 'em up event where they intentionally crash their late model cars into their competitors, all with the goal to be "The Last Car Moving!" Lots of action, Lots of wreckage, Lots of fun! This event has been the long-time end of fair capper!



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