

2024 SPONSORSHIP PACKAGES





DAY SPONSOR \$2,000



2024 Hancock County Fair Dates **Tuesday, August 27th - Monday, September 2nd**

If you want to make your presence known at the fair, make a day of it! Becoming a day sponsor will showcase your business or organization as the top sponsor of the fair for a day of your choosing. Limit two Day Sponsors per day. First come, first serve basis. What will you receive as a Day Sponsor?

- Naming of the day as "Your Company" Day at the Hancock County Fair.
- Logo recognition on the digital sign, social media pages, website, newspaper and fair schedule brochure.
- Ten (10) naming announcements over the PA system.
- Ten (10) daily admission passes.
- Company banner displayed in new patio seating area.
- Sponsor table in front of office for promotional company display. Six (6) foot table will be provided by HCAS. Please provide a branded table cover of your choosing and any products to be set on the table. You may choose to man the table.
- The HCAS will provide a follow-up summary of the day after the fair concludes.

Partners receive a 5% discount when committing to a three-year partnership.

\$1,900



This sponsorship is limited to the day only. It does not include grandstand events or gate specials/events.

SPONSOR LEVELS

GRAND CHAMPION PARTNER \$5000

- Name mentions each day over PA system.
 - Logo recognition on digital sign, social media pages, website, newspaper and fair schedule brochure.
 - Ten (10) Season Passes.
 - Company banner displayed.
 - The HCAS will provide a follow-up summary after the fair concludes.
- Partners receive a 5% discount when committing to a three-year partnership.
\$4,750

RESERVE CHAMPION PARTNER \$3000

- Name mentions each day over the PA system.
 - Logo recognition on digital sign, social media pages, website, newspaper and fair schedule brochure .
 - Six (6) Season Passes
 - Company banner displayed.
 - The HCAS will provide a follow-up summary after the fair concludes.
- Partners receive a 5% discount when committing to a three-year partnership.
\$2,850

RIBBON PARTNER \$1500

- Name mentions each over the PA system.
 - Logo recognition on digital sign, social media pages, website, newspaper and fair brochure.
 - Four (4) Season Passes
 - Company banner displayed.
 - The HCAS will provide a follow-up summary after the fair concludes.
- Partners receive a 5% discount when committing to a three-year partnership.
\$1,425

FENCE BANNER PARTNER \$500

- Logo recognition on social media pages.
 - Company banner displayed on main entrance ticket gates.
 - Banner is 3' x 6' and will be provided by the HCAS.
 - The HCAS will provide a follow-up summary after the fair concludes.
- Partners receive a 5% discount when committing to a three-year partnership.
\$475



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South Grandstand

FENCE BANNER PARTNER

\$500

Maximize your company's exposure at the fair as we showcase all things motorsports and racing in the South Grandstands! The South Grandstand has a single-entry gate for events, ensuring all eyes will be on your banner. Have your company name and logo front and center for all to see.

- Logo recognition on social media pages.
- Company banner displayed at main entrance ticket gates.
- Banner is 3' x 6' and will be provided by the HCAS.
- Banner will be placed one week prior to the fair.
- The HCAS will provide a follow-up summary after the fair concludes.


- Partners receive a 5% discount when committing to a three-year partnership.

\$475

New

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Main Ticket Gate

FENCE BANNER PARTNER

\$500

Findlay and Hancock County is a diverse and vibrant community to be a part of! Showcase your business to over 50,000+ fairgoers from Hancock County and beyond as they experience the Hancock County Fair. Get your boutique, restaurant, salon, bank, home or auto supply store front and center for all who attend to see!

- Logo recognition on social media pages.
- Company banner displayed at main entrance ticket gates.
- Banner is 3' x 6' and will be provided by the HCAS.
- Banner will be placed one week prior to the fair.
- The HCAS will provide a follow-up summary after the fair concludes.

- Partners receive a 5% discount when committing to a three-year partnership.

\$475

New
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HEADLINER EVENT SPONSOR

North Grandstand

South Grandstand

Tuesday

Rodeo

\$10,000

Marching Band Showcase

\$2,000

Wednesday

Calf Scramble

\$5,000

Harness Racing

\$2,000

Thursday

TBD

Harness Racing

\$2,000

Friday

Barrel Battle

\$2,500

KOI Drag Racing

\$2,500

Saturday

Draft Horse Pulls

\$2,500

Demolition Derby

\$10,000

Sunday

Dodgeball Tournament

\$2,000

Biggest Little Pull

\$2,500

Draft Horse + Pony Show

Various Sponsor Levels

NTPA Truck and Tractor Pulls

\$25,000

Monday

Figure 8 Demolition Derby

\$2,500

Multi-Day Shows

Bear Hollow Wood Carver

\$5,500

Company banner displayed at event. Banner to be printed by the HCAS.

Logo recognition on digital sign, social media pages, website, newspaper and fair brochure.

Ten (10) daily admission passes for day of event.

The HCAS will provide a follow-up summary after the fair concludes.

New

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ADDITIONAL SPONSORSHIP OPPORTUNITIES



Grandstand Sign

\$250

Year round visibility on the North Grandstand. 4' x 8' sign. You print. Annual billing.

Junior Fair

Junior Fair sponsorships help off-set the costs of ribbons, trophies, judges, premiums and more.



Show Arena Sign

\$200

Year round visibility in the show arena. 2' x 3' sign. You print. Annual billing.

Jr. Fair Livestock Auction

A great way to add visibility to your company through donations to individual exhibitors or entire specie groups.



Picnic Table

\$625

Building Naming Rights

Exclusive building naming rights for a period of 5 or 10 years/ fairs.



Pop Bottle Bench

\$350

Other

Flower Planter

\$200

Golf Cart Shuttle \$200

Barn TV Partner \$500

Picnic Table Umbrella \$250



Have a unique idea? Let us know!

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